
Abbreviated Rules:

NO PURCHASE NECESSARY TO ENTER OR WIN. Rebuild Sonoma with Kenwood Vineyards is open to legal residents of the U.S, except residents of AL, AR, HI, IN, MD, MN, MS, NE, NC, ND, NH, OK, PA, SD, VA, WV, and WY, 21 years of age or older. Begins 12:00:01 a.m. ET 3/16/18, ends 11:59:59 p.m. ET 3/31/18 extended to ET 4/23/2018. Visit kenwoodvineyards.com/ for free entry details and Official Rules, which govern. Sponsor: Pernod Ricard USA, LLC, New York, NY.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES WITH THE EXCEPTION OF New Hampshire, Indiana, Mississippi, North Dakota, South Dakota, Hawaii, Nebraska, West Virginia, North Carolina, Pennsylvania, Alabama, Wyoming, Minnesota, Maryland (which are excluded from this competition due to sweepstakes regulation),

21 YEARS OF AGE OR OVER AT THE TIME OF ENTRY.

1. **Sweepstakes Period: Rebuild Sonoma with Kenwood Vineyards** (the “Sweepstakes”) begins at 12:00:01 a.m. Eastern Time (“ET”) on March 15, 2018 and ends at 11:59:59 p.m. ET on March 31, 2018, extended to April 23, 2018. (the “Sweepstakes Period”).
2. **How To Enter: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.** During the Sweepstakes Period, you may enter the Sweepstakes by accessing kenwoodvineyards.com/ (the “Site”) in one of the following two (2) ways: 1. Clicking through to the site via a Sweepstakes advertisement to be directed to the Site to enter; or 2. Visit The Site directly and complete the online eCRM sign up form as prompted to receive one (1) entry (the “Entry”) into Grand Prize random drawing, as described below and the entrants details to be submitted to the Sponsor’s eCRM database for future email communications. Limit one (1) Entry per person. All Entries must be received by 11:59:59 p.m. ET on March 31, 2018 - extended to April 23, 2018, to be eligible. Entries become the property of Sponsor upon receipt and will not be acknowledged or returned. Sponsor is not responsible for lost, late, misdirected, corrupted, incomplete or damaged Entries. All Entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. In addition to entry to the competition, for all new unique sign ups to the Kenwood email list the sponsor will donate \$1 to the Sonoma County Trails Council (“beneficiary”). Such donation is based on an existing partnership with the beneficiary

and the Sonoma County Trails Council will be the sole beneficiary of the donation which will be capped at a sum of \$20,000.

3. **Eligibility:** Open to legal residents of the United States with the exception of New Hampshire, Indiana, Montana, Mississippi, North Dakota, South Dakota, Hawaii, Nebraska, West Virginia, North Carolina, Pennsylvania, Alabama, Wyoming, Minnesota, Maryland (which are excluded from this competition due to sweepstakes regulation), 21 years of age or older as of date of Entry. Employees of Pernod Ricard USA, LLC (the “**Sponsor**”), Edge Cognitive Marketing LLC (“**Administrator**”), their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors, retailers of alcohol-beverage products; and advertising, promotional and judging agencies (collectively “**Sponsor and its Administrators**”), and each of their respective employees, shareholders, directors, officers, members and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win. Void where prohibited and subject to all federal, state and local laws.
4. **Sweepstakes Drawings:** One (1) prize winner from among all eligible Entries received overall. The random drawing will be conducted by the Administrator, an independent judging organization whose decisions are final on all matters relating to the Sweepstakes. The odds of winning a Grand Prize will depend on the number of eligible Entries received.
5. **Prizes and approximate retail values (“ARV”):** One (1) Grand Prize as broken down below: A 3-day/2-night trip for two (2) to Sonoma County, CA; Trip includes round trip economy class air transportation from the major airport nearest the Grand Prize winner’s home to Nearest major airport to Sonoma County, round trip ground transportation to/from airport and hotel, two (2) nights’ hotel accommodations, and \$300 awarded as a prepaid credit card, Grand Prize winners are invited to visit the Kenwood Vineyard and also the Sonoma county trails. **ALCOHOL IS NOT PART OF THE PRIZE.** No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute prize of equal or greater value in the event the prize is unavailable. The approximate retail value of the Grand prize is \$3,000 and the Grand prize in its entirety will not exceed \$5,000.
6. **Grand Prize Rules:** Airline carrier's regulations and conditions apply. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Grand Prize winner (“**Grand Prize Winner**”) and travel companion must possess valid travel documents (i.e., valid government issued photo ID, etc.) in order to travel. Seat selection and timing of trip subject to availability and confirmation of reservations. In the event a

Grand Prize Winner lives within one-hundred fifty (150) miles of destination city, round-trip ground transportation will be provided in lieu of air transportation and no additional compensation will be provided. Certain restrictions apply. Grand Prize trips must be taken within one (1) year of notification or Grand Prize will be forfeited. Travel must be round trip. Sponsor will not replace any lost, mutilated, or stolen travel vouchers or certificates. No refunds or credit for changes are allowed. All other expenses and costs, not expressly listed above, including, but not limited to, taxes, tips, meals, ground transportation, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges, personal charges at lodging, security fees, entertainment and transfers, are each Grand Prize Winner's sole responsibility. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute prize (or portion of prize) of equal or greater value in the event the prize is unavailable or cancelled for reasons out of Sponsor's control. Grand Prize Winner will be responsible for any other costs or expenses associated with the Grand Prize, including payment of applicable taxes, relevant tax forms will be provided to the Grand Prize Winner from the Administrator and it is at the sole discretion of the Grand Prize Winner to file such. Travel companion must be twenty one (21) years of age or older as of date of departure and must travel on same itinerary and at the same time as the Grand Prize Winner. Travel companion must execute liability/publicity release prior to issuance of travel documents.

7. **General Rules:** Potential Grand Prize Winner will be required to sign and return an Affidavit of Eligibility and liability release and except where prohibited, publicity release within three (3) days of notification in order to be confirmed a Grand Prize Winner. If a potential Grand Prize Winner fails to return the completed affidavit within three (3) days, affidavit is returned as undeliverable or if potential Grand Prize Winner is deemed to be ineligible, the Grand Prize will be forfeited and an alternate Grand Prize Winner will be selected. Return of prize or prize notification as undeliverable may result in disqualification and alternate selection. Acceptance of prize constitutes permission to Sponsor and its Administrators to use winners' names and likenesses for promotional purposes without further compensation except where prohibited by law. The Winner, by accepting a prize, their travel companion and all entrants, as a condition of entry, agree, as applicable, to release and hold harmless Sponsor and its Administrators, their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies and their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Sweepstakes, from and against any and all liability, claims or actions of any kind whatsoever, for injuries, death, damages, or losses to persons or property which may be sustained in connection with submitting an Entry or

otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use of any prize awarded, or while preparing for, participating in or from any prize-related activity or for any typographical or other error in these Official Rules or the announcement or offering of the prizes. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email account used to enter, will be deemed to be the entrant. "Authorized account holder" of the email account is defined as the natural person who is assigned to the email account by an internet service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates these Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. Sponsor and its Administrators are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in the Sweepstakes which may limit the ability to participate, or by any human error which may occur in the processing of the Entries and administration of the Sweepstakes. Sponsor reserves the right to cancel, terminate or modify the Sweepstakes if it cannot be completed as planned for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort. In such event, Sponsor will award prize in a random drawing from among all eligible Entries received overall and for each state listed (as applicable) prior to cancellation. As a condition of entering in the Sweepstakes, entrant agrees that: 1) under no circumstance will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with this Sweepstakes, or prizes awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees.

8. **Winners List:** The Grand Prize winner will be available after April 31, 2018, (extended to May 23, 2018) send a stamped, self-addressed envelope by May 31, 2018 (extended to June 23, 2018), to: Rebuild Sonoma with Kenwood Vineyards - Winner, 625 Broadway, Floor 3. Attn: M, Ronaldson, NY 10012.

9. **Sponsor/Administrator:** The Sponsor of the Sweepstakes is Pernod Ricard USA, LLC, 250 Park Avenue, New York, New York 10177. The Administrator of the Sweepstakes is Edge Cognitive Marketing LLC, 625 Broadway, New York, New York 10012 .

Amendment to Terms and Conditions; Competition end date - updated on March 30, 2018.